

Daytime Market - Daytime Market Report

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	DAYTIME MARKET		•		
Daytime population plus students at schools within the postal code	80,273		65,511		
Daytime population	72,791	90.68%	54,384	83.02%	92
Total number of students attending the schools located in the postal code	7,482	9.32%	11,127	16.99%	182
Working population	36,300	45.22%	20,610	31.46%	70
Population who spend a large portion of time at home during daytime	36,491	45.46%	33,775	51.56%	113
Total population	59,334	73.92%	44,183	67.44%	91
Full time students age 15-24 who spend a large portion of time at school during daytime, but reside within the postal code	3,573	4.45%	2,975	4.54%	102
Weekend population, typically cottage population	6,195	7.72%	7,092	10.83%	140
Total number of self-employed	4,976	6.20%	6,122	9.35%	151
Population age 15+ and not in labour force	15,311	19.07%	19,199	29.31%	154
Female population age 15+ and not in labour force	8,944	11.14%	11,976	18.28%	164
Male population age 15+ and not in labour force	6,367	7.93%	7,223	11.03%	139
Unemployed labour force age 15+	2,383	2.97%	1,598	2.44%	82
Female unemployed labour force age 15+	1,294	1.61%	781	1.19%	74
Male unemployed labour force age 15+	1,090	1.36%	817	1.25%	92
Population age 0-14	7,908	9.85%	4,720	7.21%	73
Female population age 0-14	3,919	4.88%	2,280	3.48%	71
Male population age 0-14	3,988	4.97%	2,440	3.73%	75
Population age 65+	10,457	13.03%	12,459	19.02%	146
Female population age 65+	5,990	7.46%	6,980	10.66%	143
Male population age 65+	4,468	5.57%	5,480	8.37%	150
Population working at home	7,194	8.96%	5,901	9.01%	101



Daytime Market - Daytime Market Report

Index	Description		
>=180	Extremely High		
>=110 and <180	High		
>=90 and <110	Similar		
>=50 and <90	Lower		
<50	Extremely Low		

Powered By: PolarisIntelligence.com

Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.